



ECE 2011

Exhibitor Scanner Hire

For The Exhibitor Lead Reference System

The exhibitor lead reference system for ECE 2011 includes:

- A simple to use, 5000 scan capacity bar code scanner for use during the event
- The ability to set up your own Lead Management for the event on-line, including your own lead qualification sheet which you can print at the office or collect on site
- Down-loads during the event, access to data 24 hours after the show closes
- 24 hours after the event you can (with a user name & password) log-on to the web-site and see all your sales leads from the event - From each individual scanner or all scanners together from your stand
- You can filter the data to report on everyone who was interested in a particular product or who is interested in purchasing in the next 3 months for example. Your lead qualification settings are all that limits how many different ways you will be able to analyse the data.

Visitor data will include

- Visitor name and Job title
- Visitor organization name and full postal address
- Organization telephone, e-mail & fax number

Price: €230.00 + VAT

Special early bird discounted rate €115.00 + VAT

Orders must be placed by 14TH February 2011 for special discount

Additional scanners are €90.00 each + VAT

Please complete the order form and send it, with your payment and a signed copy of the Terms & Conditions, to:

ECE 2011 c/o RefTech
1-3 The Pavilions, Amber Close,
Tamworth,
Staffordshire, B77 4RP
United Kingdom

A receipted invoice will be sent by return. Or fax to: +44 (0)1827 61661. An invoice will be sent and payment must be received before 18 February (discounted rate) or 22 April 2011 (standard rate) to ensure supply of your bar code scanner(s).

Contact details: ECE 2011, c/o RefTech, 1-3 The Pavilions,
Tamworth, Staffordshire, B77 4RP, United Kingdom
Telephone: +44 (0)1827 61666 Email: scanners@reftech.co.uk



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Exhibitor Lead Reference System

(PLEASE USE BLOCK CAPITALS)

1. Exhibiting organisation name
2. Exhibiting organisation address
.....
3. Exhibiting organisation telephone
4. Stand number
5. Main contact name
6. Main contact email address
7. Stand name (if different from 1 above)
8. Please supply scanners for use at the event
9. Authorised signatory
10. Name (please print)
11. Date
12. VAT Number

The cost of the service including downloads and up-loading of data to web-site for easy access
€230.00 + VAT any additional scanners are charged at €90.00 + VAT

Special Early Bird Discount **€115.00 + VAT**

Order deadline: for discounted rate 14 February 2011

Order deadline: for standard rate 15 April 2011

Please complete the order form and send it, along with a signed copy of the Terms & Conditions and a cheque made out to RefTech Services Ltd, to:

ECE 2011, c/o RefTech, 1-3 The Pavilions, Tamworth, Staffordshire, B77 4RP

A receipted invoice will be sent by return.

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